

HMH

Lip Perfecting Overnight Mask

Masque de Nuit Perfecteur pour les Lèvres

Our one-of-a-kind transformative night mask is the must-have lip care product to add to your night-time skin care ritual and the final touch to elevate your home spa experience. Experience fuller lips shape, instant moisturization, and more comfortable plumped lips.

Our instant moisturizing mask gives lips a fuller appearance and rounded shape and reduces the appearance of wrinkles around the mouth to leave lips luscious and smooth with a youthful glow when you wake up.

Key Benefits:

Volume

Gives lips a fuller appearance and rounded shape without injections

Definition

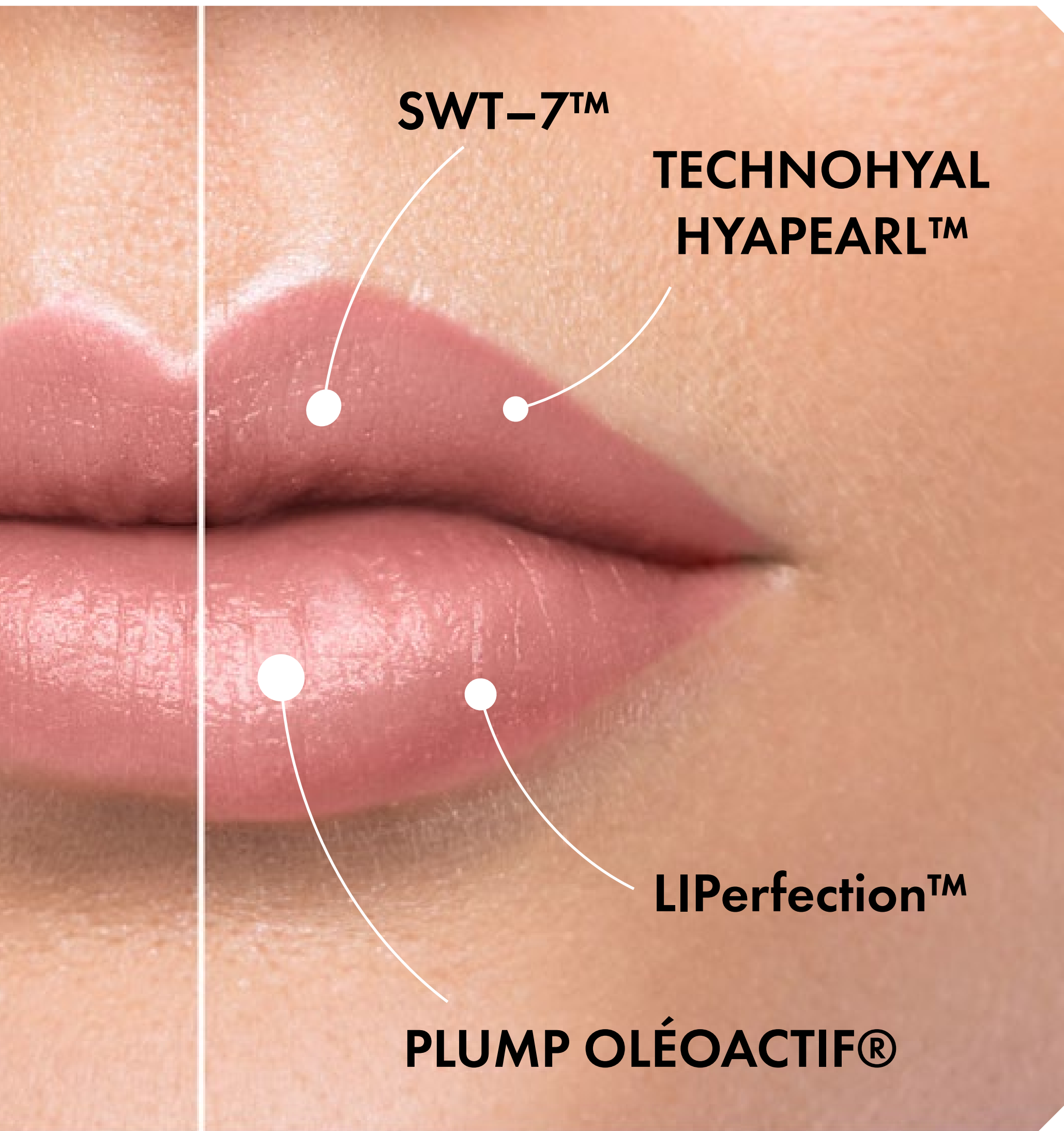
Reduces the appearance of wrinkles around the mouth

Comfort

Moisturizes, soothes, and smoothes lips overnight

Exclusive At-Home
Lip Perfecting Collection





The Formula - Main Actives

SWT-7™

- » Stimulates epidermal growth factor production
- » Boosts skin auto-regeneration and improves skin texture
 - » Fills in wrinkles for a resurfacing effect
- » Reduces lipstick migration for a more confident look

TECHNOHYAL HYAPEARL™

- » Instantly hydrates and nurtures lips
 - » Boosts skin regeneration
- » Revitalizes and tonifies lips skin and surrounding area
- » Results show a good ability of HyaPearl HA to penetrate human skin up to 33.7% comparable to Hyaluronic Acid in water.

LIPerfection™

- » Plumps, hydrates, and models lips
- » Adds natural definition to the lip lines
- » Enhances shape and natural color
- » Gives the lip area a fuller and firmer look
- » Increase the capillary blood flow and adds natural definition to the lips, enhancing their shape and color

PLUMP OLÉOACTIF®

- » Increases lip volume by +3.1% after only one hour
- » After 28 days, a significant increase of lip volume by +6.1%
 - » The lip volumizing effect is positively measured for more than 93% of volunteers
- » Lip volume is enhanced by bioactive compounds, as anthocyanins and ellagic acid stimulate micro-circulation and support cell regeneration.

Buy now:



www.monikaheilgmann.com

The Formula - Most Advanced Patented Oil & Butter Regenerative Lip Complex

LIPEX SHEATRIS™

Epidermal thickness increased 38% more than placebo, along with elevated collagen network in papillary dermis after 6 days

DERMOL MBDD™

Mango butter and rapeseed oil provide lip softening and enhanced shine.

FLORALIPIDS MORINGA BUTTER™

Exceptional skin hydration and effective skin barrier recovery. In Senegal, the moringa tree is affectionately known as Nebe-day, signifying ,the tree that never withers.

LIPEX L SENSE™

Plant-based lanolin substitute with film-forming properties that enhance moisturization and leave the skin with a silky-soft feel.

COVASTEROL®

Candelilla wax: A protective wax from Euphorbia Cerifera in arid regions, preventing dehydration

FLORAESTERS 30™

Rich emollient, natural alternative to petrolatum, with a biological similarity to the skin's sebum and highly occlusive

NEOSSENCE SQUALANE™

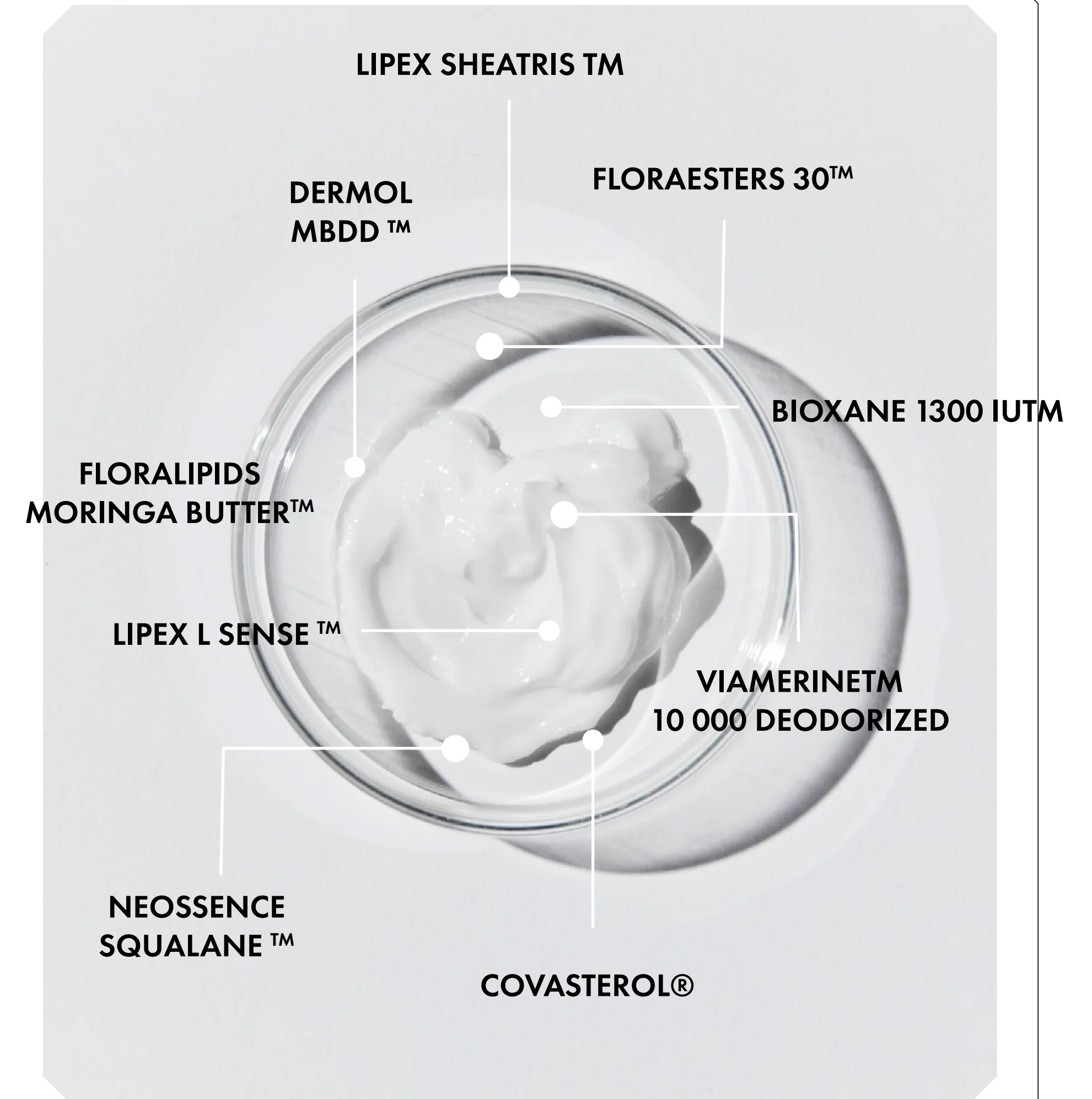
100% natural playful emollient, characterized by rich emolliency and remarkable texture, especially designed for mature skin.

BIOXANE 1300 IU™

Providing moisturization and demonstrating anti-inflammatory activity

VIAMERINETM 10 000 DEODORIZED

A dual-action formula: Hydrates all three epidermis layers by +27% and reduces wrinkles with -35% microrelief and -27% total wrinkle surface.





*Visible Results from the First Use**

Our versatile Elixir de Volume fulfills all your needs

- ✓ **Fuller lip shape:** Fuller appearance and a more rounded lip shape
- ✓ **Instant moisturization:** Deep hydration of the lips and lip skin area
- ✓ **Lips smooth to the touch:** Directly smooth lips
- ✓ **Immediate comfort:** Reduces the uncomfortable feeling of tightness/dryness

*Dermatologist-reported findings in a 30-day, 20 subject clinical test.

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MONIKA HEILIGMANN
PARIS

Clinical Results

100% of respondents confirm:

Lips and the surrounding area look healthier and younger

Immediately Improved lip hydration and soothed lip texture

Reduced the appearance of wrinkles around the lips

Regenerates the lip epithelium

Protects the lips and the surrounding skin from dryness

90% of all testers rated the effectiveness of the test product as high or very high.

When asked: "Would you use the tested product regularly?" 90% of testers answered "definitely yes" or "yes"

*Dermatologist-reported findings in a 30-day, 20 subject clinical test



Monika Heiligmann's avant-garde formulas are a harmonious blend of nature and cutting-edge biotechnology, for truly transformative results.

SWT-7™

- » Stimulates epidermal growth factor production
- » Boosts skin auto-regeneration and improves skin texture
 - » Fills in wrinkles for a resurfacing effect
- » Reduces lipstick migration for a more confident look

TECHNOHYAL HYAPEARL™

- » Instantly hydrates and nurtures lips
 - » Boosts skin regeneration
- » Revitalizes and tonifies lips skin and surrounding area

Neossance® Squalane

- » Improves cell turnover
- » Moisturizes and Improves skin smoothness
 - » Improves skin elasticity
 - » Enhances skin lipid barrier

LIPerfection™

- » Plumps, hydrates, and models lips
- » Adds natural definition to the lip lines
 - » Enhances shape and natural color
- » Gives the lip area a fuller and firmer look

VITASKIN® E

- » Activates dermic regeneration and reinforcement
 - » Allows for the restructuring of the dermic extracellular matrix
 - » Increases collagen III synthesis by 43%

PLUMP OLÉOACTIF®

- » Increases lip volume by +3.1% after only one hour
- » After 28 days, a significant increase of lip volume by +6.1%
 - » The lip volumizing effect is positively measured for more than 93% of volunteers

Buy now:



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Proven Patient Results in Clinical Trials

95%

Confirm *a fuller appearance*
and *a more rounded shape*

100%

Agree the mask *reduced the appearance*
of wrinkles around the mouth

100%

Acknowledge that the product *regenerated the lip epithelium*
and confirm *improved hydration and smoothed lips*

90%

Had the intention to *purchase the product after testing*
and rated the effectiveness of the product as *very high/high*

Dermatologist-reported findings in a 14-day, 20-subject clinical test.





How to Use?

1.

Enjoy maximum results
by applying our Lip
Perfecting Overnight
Mask to lips and
surrounding skin before
bed as a mask.

2.

Experience the youthful,
skin-perfecting, and
volumizing effects
from your first week of
application.

3.

For professional
clinicians, we suggest
applying our Lip
Perfecting Overnight
Mask during facial
treatments to elevate your
client experience.

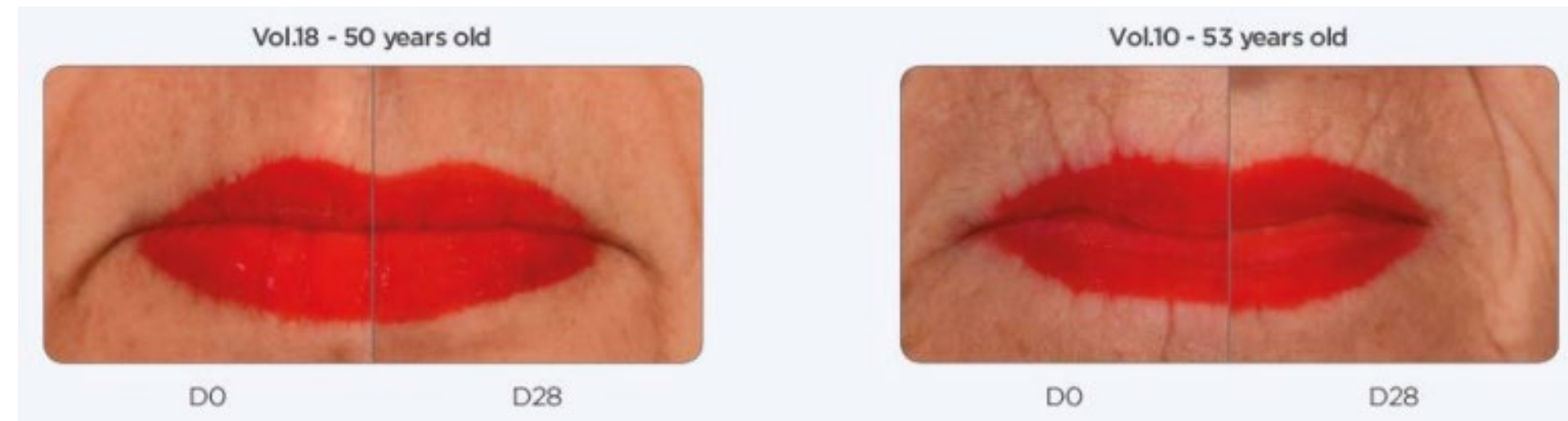
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MONIKA HEILIGMANN
PARIS

Proven efficiency of active ingredients

SWT-7™

Lipstick bleeds can quickly downgrade a women's look, but with SWT-7™ we noticed a decrease in migration of lipstick giving women a more confident look.



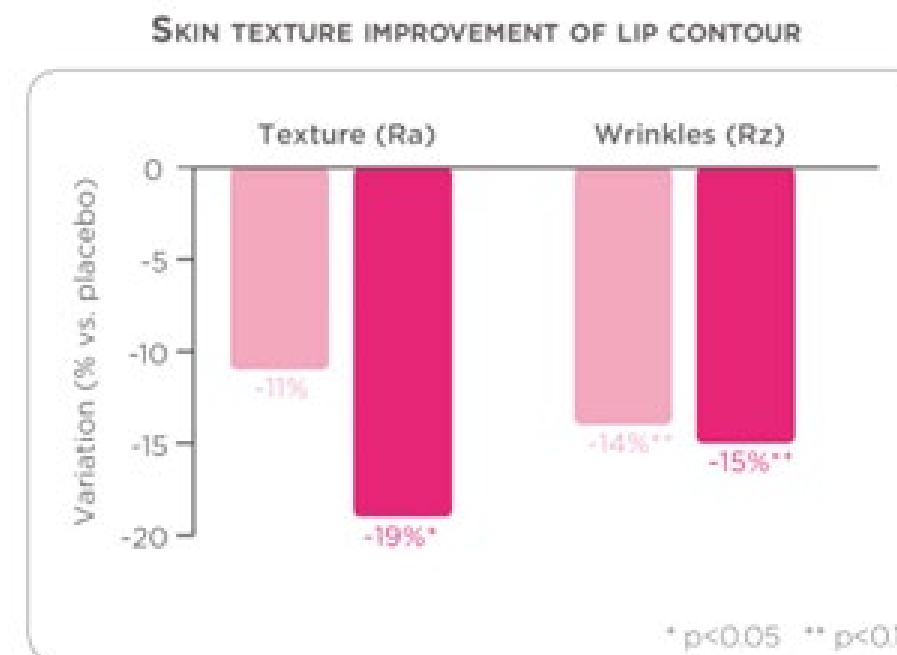
COMPLEMENTARY STUDIES

SWT-7™ stimulates fibronectin synthesis with a direct action on fibroblasts.

SWT-7™ stimulates collagen XVII synthesis improving the cohesion between epidermis and dermis.

SWT-7™ stimulates laminin synthesis for a better anchoring of the DEJ (dermo-epidermal junction).

SWT-7™ reduces lip contour wrinkles after only 7 days!



Texture:
Up to -16% D7
Wrinkles:
Up to -68% D7

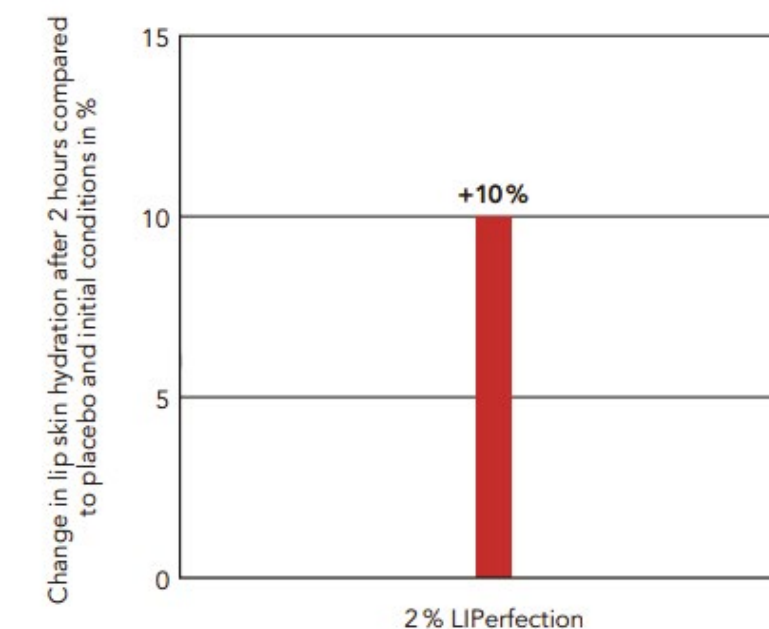
PLUMP Oléoactif®

PROOF OF EFFICACY

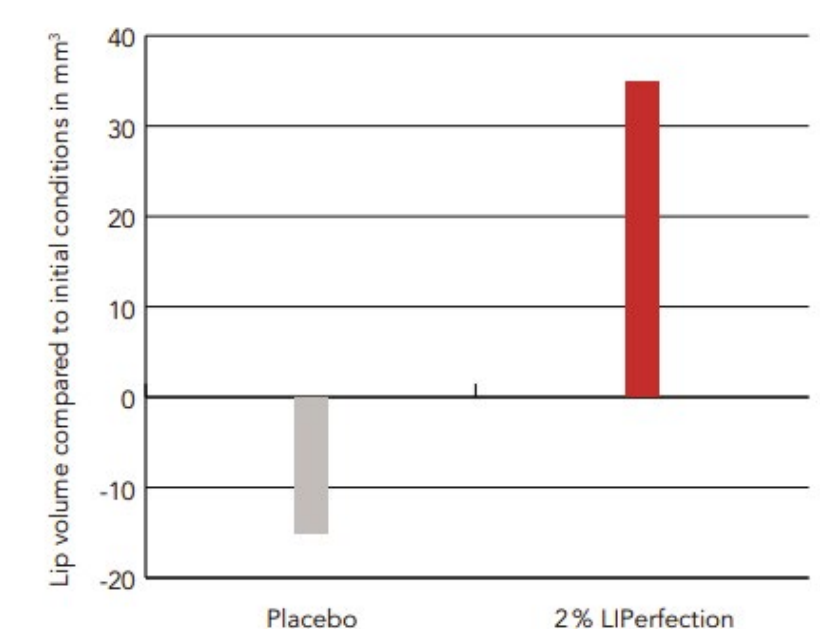
Biometric measurements revealed that 2% PLUMP Oléoactif® gives a significant immediate and long-term plumping effect. Those data are visibly confirmed through 3D scanning provided by fringe projection and standardized image captures obtained with Canfield Scientific VISIA-CR® analysis.



Immediate Increase of Hydration



Lip Plumping Effect



Proven efficiency of active ingredients

SWT-7™

Self-Regenerative Stem
Cell Technology

Stimulates stem cells and growth
factor production

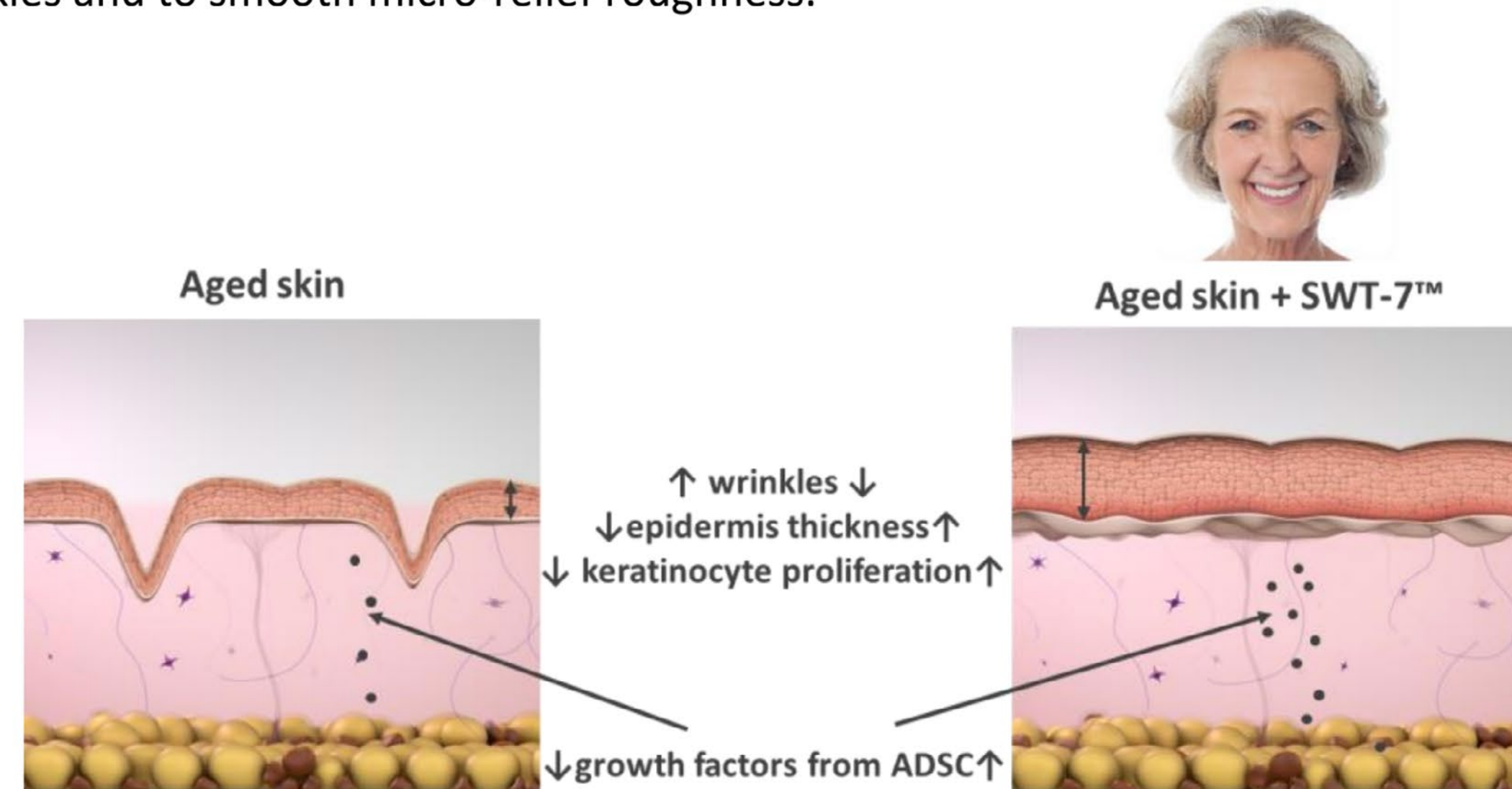
Improves epidermis regeneration
and thickness

Resurfaces skin and blurs vertical
wrinkles after only 7 days.

CLINICAL STUDY

- Anti-vertical wrinkle & skin texture smoothing effect
- Reduction in vertical wrinkles volume
- Anti-wrinkle action on lip contour (smokers)
 - Reduction in lipstick migration

The stimulation of the skin regeneration process and the increase in epidermis thickness is a fast way to fill in the gap of the wrinkles and to smooth micro-relief roughness.



4 CLINICAL STUDIES!

- Anti-vertical wrinkle & skin texture smoothing effect
- Reduction of vertical wrinkles volume
- Anti-wrinkle action on lip contour (smokers)
- Reduction in lipstick migration

By stimulating the skin to self-regenerate, SWT-7™ rapidly improves epidermis thickness to shade off and blur the appearance of wrinkles. This resurfacing effect on vertical wrinkles results in a younger look and a more peaceful facial expression.

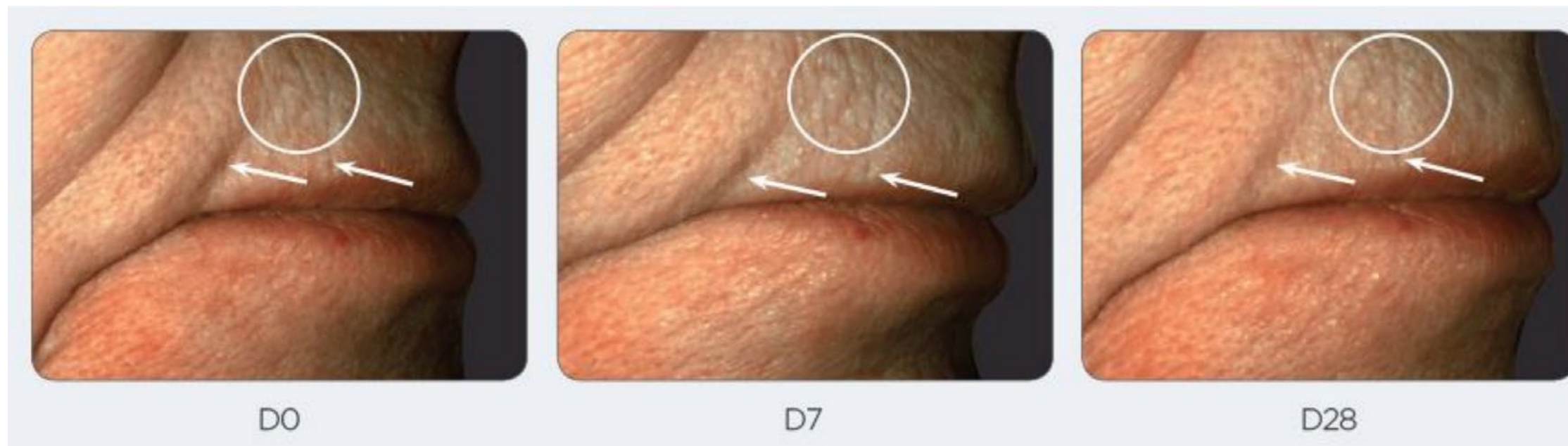
SWT-7™

Self-Regenerative Stem Cell Technology
Stimulates stem cells and growth factor production

-
Improves epidermis regeneration and thickness

-
Resurfaces skin and blurs vertical wrinkles after only 7 days.

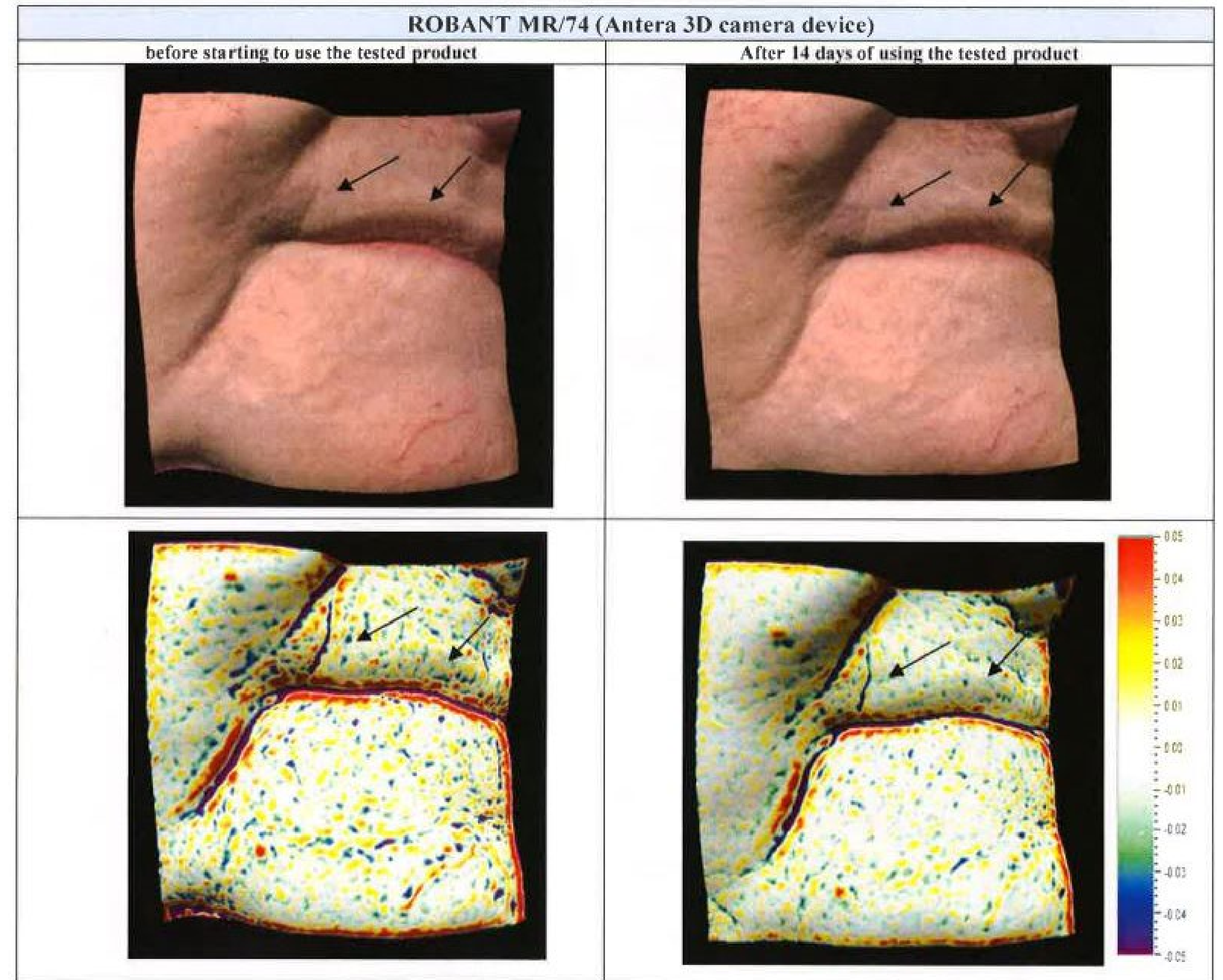
Volunteer 34 (64 years) smoker



A smoothing effect (Ra) was observed from 7 days and even confirmed at 28 days with -19% on the average roughness ($p < 0.05$).

An optimal effect was reached by SWT-7™ on the wrinkles (Rz) from 7 days with -14% ($p < 0.1$).

SWT-7™ reduces lip contour wrinkles after only 7 days!



Smoothing out the wrinkles around the mouth (so-called smoker's wrinkles) and levelling/smoothing out the lip epithelial structure.

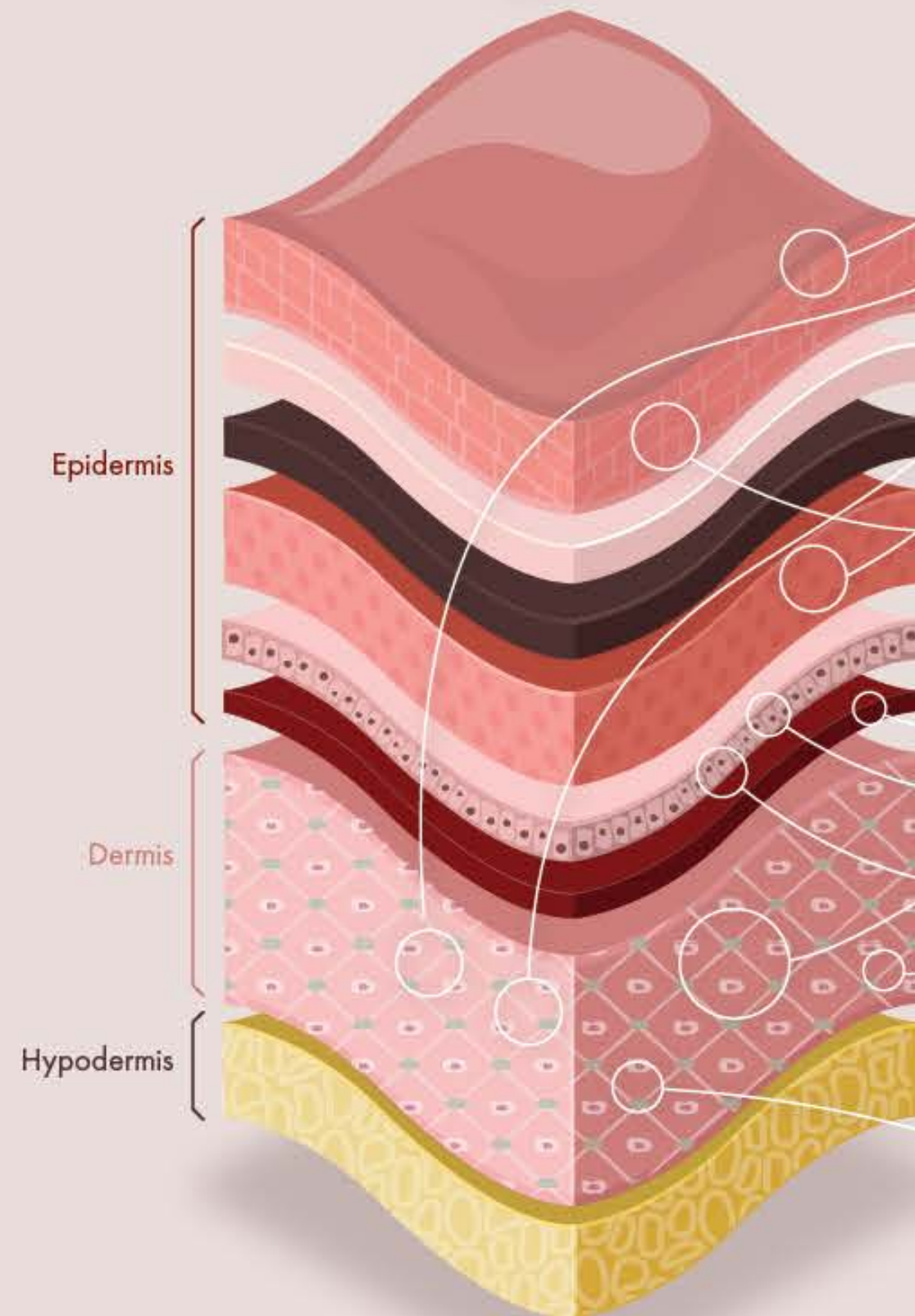
Key Benefits

- ✓ **Lip Volume:** Gives the lips a fuller appearance and a rounded shape
- ✓ **Lip Anti-Aging:** Reduces the appearance of wrinkles around the mouth area.
- ✓ **Lip Comfort:** Perfectly moisturizes, soothes, and smoothes lips overnight
- ✓ **Lip Glow:** Healthy and youthful glow to the skin around the



HMH

Skin of the Lips



Lip Perfecting Overnight Mask

PLUMP OLEOACTIF

- Reduces trans-epidermal water loss and reinforces the barrier function of lips' stratum corneum, which is extremely thin by nature compared to facial skin.
- Ellagic acid and anthocyanins protect collagen and elastin fibers against oxidative stress and proteolytic enzymes - helps lip connective tissue avoid subsidence.
- Ellagic acid stimulates collagen and elastin production (structural proteins) through fibroblasts - restores lip connective tissue resistance and elasticity.
- Lip volumizing effect is provided by bioactive compounds: Anthocyanins and ellagic acid stimulate micro-circulation and promote cell regeneration. Oleanolic and ursolic acids fight against inflammation.

TECHNOHYAL HYAPEARL

- Cutting-edge matrix technology combining Olive Glycerides & HA (< 100 kDa) designed for optimal skin penetration (between 13th-15th stratum corneum layers)

SWT-7

- Stimulates epidermal growth factor production by adipose-derived stem cells
- Improves hypodermis-epidermis cell communication
- Increases keratinocyte proliferation
- Improves epidermis regeneration and thickness
- Stimulates fibronectin synthesis with a direct action on fibroblasts.
- Stimulates collagen XVII synthesis improving the cohesion between epidermis and dermis.
- Stimulates laminin synthesis for a better anchoring of the DEJ (dermo-epidermal junction).

LIPERFECTION

- Boost cutaneous blood micro-circulation
- Improve the look, the definition and the color of lips
- Plumpens and instantly hydrates lips
- Reduces appearance of fine lines