



Elixir de Volume

Gloss Élixir de Volume

Combining the best of makeup and skincare, Monika Heiligmann's Elixir de Volume is a hybrid beauty treatment crafted for your lips. Destined to be truly iconic, this couture-inspired luxurious gloss enhances epithelium hydration and visibly plumps your lips from the very first application. Our Elixir de Volume is available in a timeless contemporary color palette inspired by the French Riviera and Parisian Aesthetic. Discover our Elixir de Volume.

Key Benefits:

Volume

Visibly plumps the lips

Hydration

Provides immediate and long-term hydration

Definition

Lips appear firmer and natural contours are more defined

*Refined shades
by scanning the QR code:*

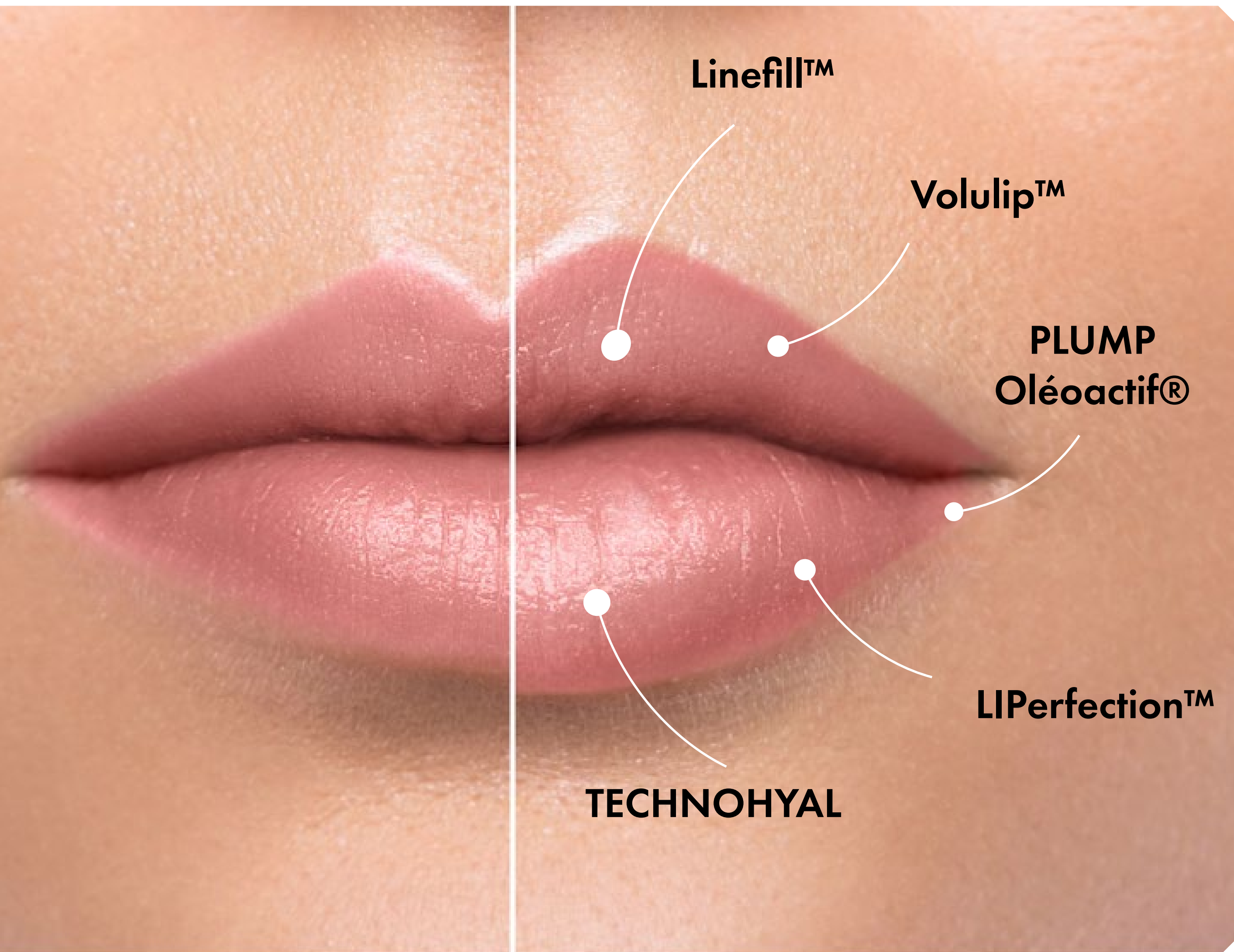


www.monikaheiligmann.com



*Exclusive At-Home
Lip Perfecting Collection*

The Formula - Main Actives



Linefill™

Volulip™

**PLUMP
Oléoactif®**

LIPerfection™

TECHNOHYAL

LIPerfection™

- » Plumps, hydrates, and models lips
- » Adds natural definition to the lip lines
- » Enhances shape and natural color
- » Gives the lip area a fuller and firmer look
- » Increase the capillary blood flow and adds natural definition to the lips, enhancing their shape and color.

Linefill™

- » Increased lip volume (by 23.1% vs. placebo)
- » More hydrated lips (+11,2% vs. placebo)
- » Softens roughness and soothes skin for an overall younger appearance
- » It enhances adipocytes for a wrinkle smoothing and lip plumping effect, restores lost volume and minimizes appearance of lines, and the lips look fuller and smoother for a more youthful appearance.

Volulip™

- » Increase of the lip volume (+15.1% and up to +82%)
- » Hydration (101% increased Hyaluronic acid)
- » Anti-aging and anti-sagging benefits
- » Natural modified matrikine-mimetic peptide to plump lips by hyaluronic acid synthesis; provides improvement of lip texture, volume, hydration and softness as well as an anti-ageing and anti-sagging effect.

PLUMP Oléoactif®

- » Boosts cell regeneration
- » Gives lips a naturally firmer and fuller look
- » Fights against inflammations
- » Lip volume is enhanced by bioactive compounds, as anthocyanins and ellagic acid stimulate micro-circulation and support cell regeneration

TECHNOHYAL

- » Instantly hydrates and nurtures lips
- » Boosts skin regeneration
- » Revitalizes and tonifies lips skin and surrounding area
- » Results show a good ability of HyaPearl HA to penetrate human skin up to 33.7% comparable to Hyaluronic Acid in water.

The Formula - Most Advanced Patented Oil, Emmolient & Butter

Regenerative Lip Complex Regenerative Lip Complex

LIPEX SHEATRIS™

» Epidermal thickness increased 38% more than placebo, along with elevated collagen network in papillary dermis after 6 days

DERMOL MBDD™

» Mango butter and rapeseed oil provide lip softening and enhanced shine.

NEOSSENCE SQUALANE™

Natural emollient with exceptional moisturizing properties and ability to penetrate the skin have long made, provides a silky, smooth and luxurious touch, without a greasy,

ACTICIRE MB™

Natural, active texture agent based on Jojoba, Mimosa, and Sun-flower waxes, acts as an emollient - bringing softness to the skin, and as an active - repairing, protecting, and moisturizing dry, damaged skin.

OLIFEEL GLOW™

100% natural playful emollient, characterized by rich emolliency and remarkable texture, especially designed for mature skin.

LIPEX L SENSE™

Plant-based lanolin substitute with film-forming properties that enhance moisturization and leave the skin with a silky-soft feel.

OTHER OILS:

Acai Berry Oil

Oil for mature, dry, damaged skin - smoothes fine wrinkles, gently balance the skin tone, add shine and healthy look, effectively restores the skins elasticity levels and contains antibacterial properties, as well as being very easily absorbed by the skin.

Strawberry Seed Oil

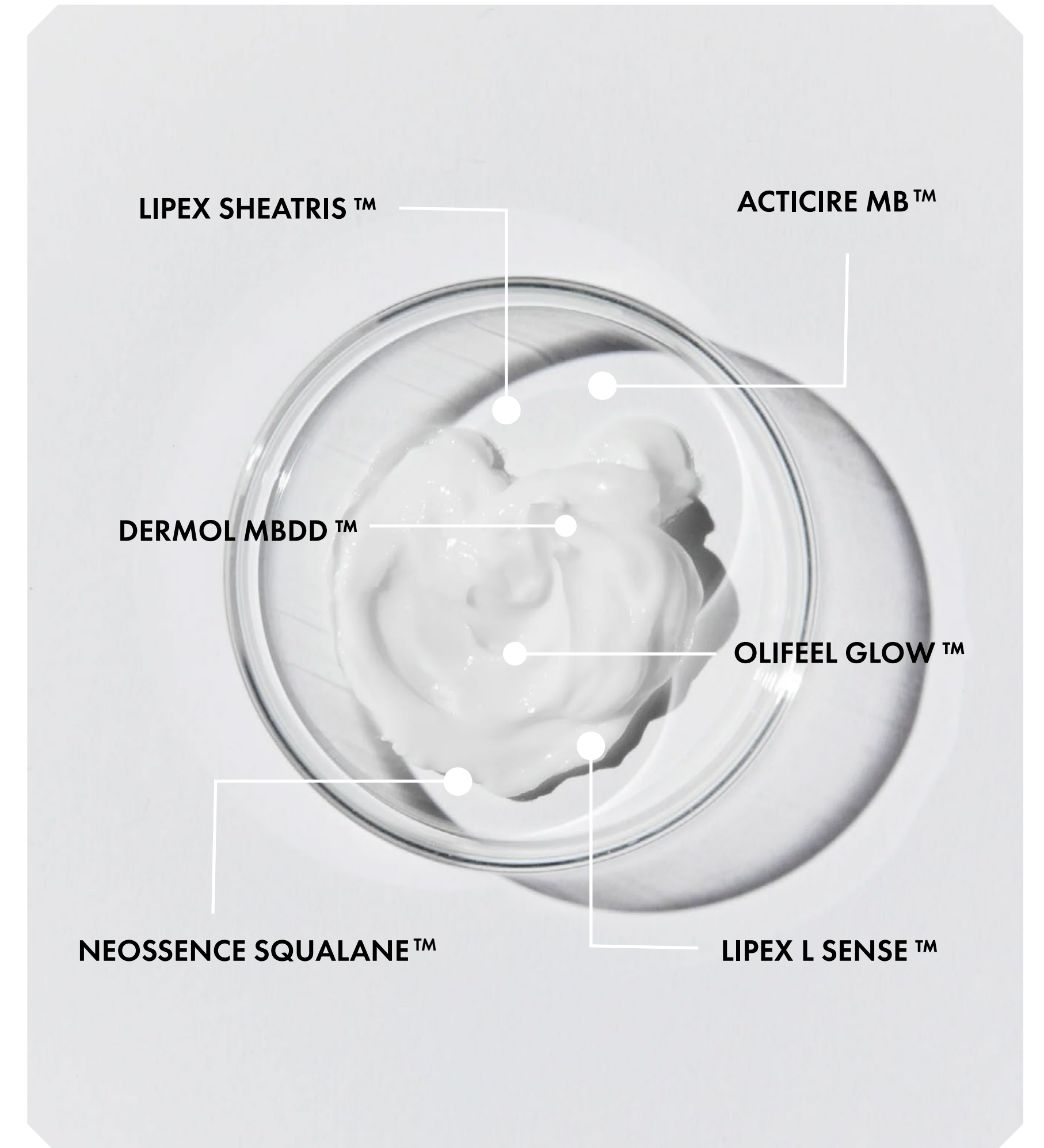
Promotes new collagen production, improves elasticity of skin, smooths the appearance of fine lines and wrinkles, helps prevent chapping and cracking and reduces the appearance of stretch marks and scars.

Raspberry Seed Oil

Rich source of polyunsaturated fats and antioxidant activity including both Tocopherols and Tocotrienols, which contribute to the superior free radical scavenging and lipid support, protecting the skin from environmental stressors.

Meadowfoam Seed Oil

An emollient oil with a light texture, contains natural anti-ageing components that work together to encourage skin suppleness and elasticity; penetrates deep into the skin, helps revitalize dry, cracked lips and keeps them moist longer.





How to use?

Our versatile Elixir de Volume fulfills all your needs

1

Wear like a lip serum for its subtle color and refined shine, refresh when needed

2

Enjoy lip volumizing effects from the very first application

3

To perfect lip contours and enhance natural lips color, apply at least twice daily for three weeks



MH
MONIKA HEILIGMANN
PARIS

Clinical User Trials

Our versatile Elixir de Volume fulfills all your needs

- ✓ **95%** agree lips appear visibly smoothed and moisturized.
- ✓ **85%** acknowledge that the product improves the overall appearance of the lips after 4 weeks
- ✓ **100%** confirm that the lips shine and glow
- ✓ **95%** confirm the high performance of the product and 90% had the intention to purchase the product after testing

*Dermatologist-reported findings in a 30-day, 20 subject clinical test.

Proven Patient Results in Clinical Trials

- ✓ **Lip Volume:** Gives lips instantly a fuller appearance and rounded shape. Long-term increase in lip volume.
- ✓ **Lip Hydration:** Immediate and long-term hydration leaving lips soft and silky smooth
- ✓ **Lip Definition:** Lips appear firmer and natural contours are more defined
- ✓ **Color Enhancement:** Perfects and enhances the natural lip color
- ✓ **Lip protection and recovery:** Protects from dryness and fights against irritations



Dermatologist-reported findings in a 30-day, 20 subject clinical test.








Clinical Results

- Improvement of the internal and superficial lip texture with a visible impact on the lip shape
 - Provides instant hydration and plumps up the lips
 - Diminishes the visibility of fine lines
 - Imparts a fuller and more supple appearance to the lip area
- Enhances the natural shape and color of the lips, providing a subtle definition
 - Promotes smooth and luscious lips

5.2.5. Pictures taken using VisioFace® RD

The purpose of taking the photos was to illustrate the effect of the product on the size of the lips.

Volunteer code	Photo (T0)	Photo (T2) 1h	Photo (T3) 4 weeks
1/F			
2/F			

LIPerfection - Absolute volume, luscious feel

VOLULIP™

Volulip™ is an active substance containing a plant extract and a natural modified matrikine-mimetic peptide to plump lips by hyaluronic acid synthesis. It provides improvement of the internal and superficial lip texture with a visible impact on the lip shape. It also provides increase of the lip volume

SURFACE The surface of the central area of the lower lip is measured by a software.

- Surface **+8.6%**, $p < 0.01$
- Volunteers with improvement **97%**
- 9 volunteers with very fine lips **+19.6%**, $p < 0.02$



VOLUME Lips are assimilated to a torus in order to measure the volume on a determined length.

- Volume **+15.1%**, $p < 0.06$
- Volunteers with improvement **69%**

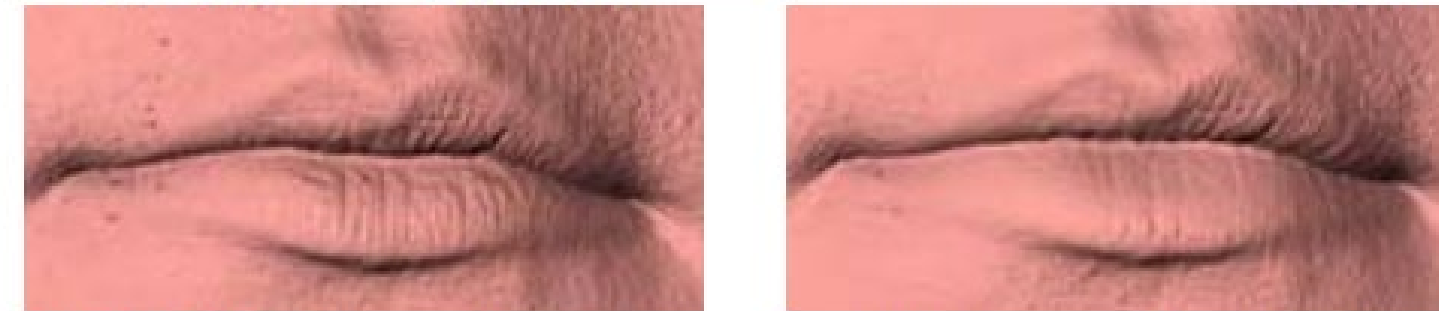
CLINICAL TESTS

- Improvement of the internal and superficial lip texture with a visible impact on the lip shape
- Increase of the lip volume, hydration and softness.
- Anti-ageing and anti-sagging effect.

● LIP SHAPE

SOFTNESS Softness is evaluated by measurement of roughness on the flattest area of the lower lip.

- Softness **+10.5%**, $p < 0.01$
- Volunteers with improvement **83%**



CURVATURE The radius of curvature is determined by drawing a circle in the profile line in the middle of the lips.

- Curvature **+9.2%**, $p < 0.05$
- Volunteers with improvement **69%**

● LIP YOUTH (Aeroflexmeter® and Echography, n=21)

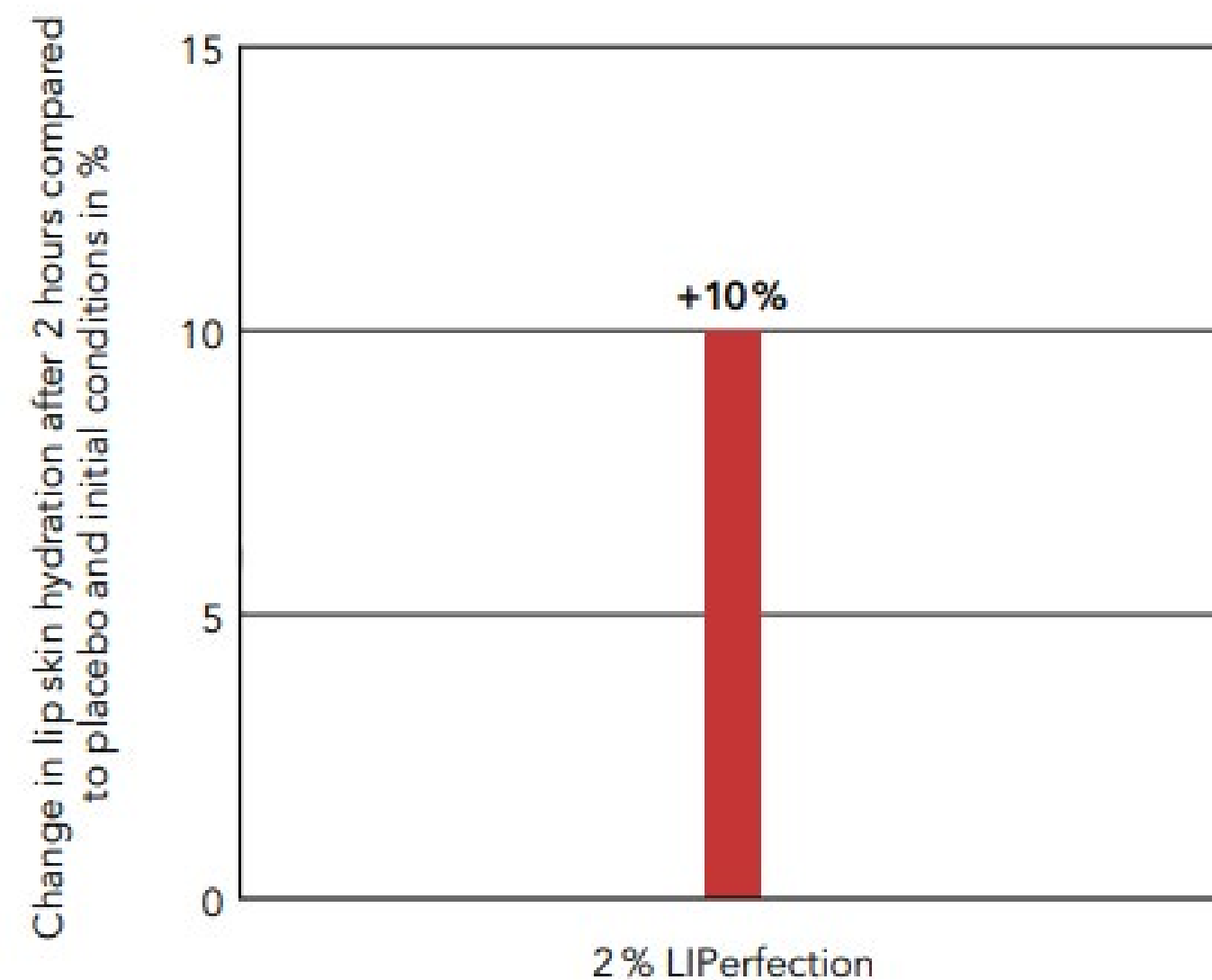
Echography study performed in collaboration with Paris Descartes University with a mini echographic probe originally developed and used to explore gum pathology.

- Firmness (Uf) **+13.3%**, $p < 0.05$
- Absorption (A25) **+14.9%**, $p < 0.06$

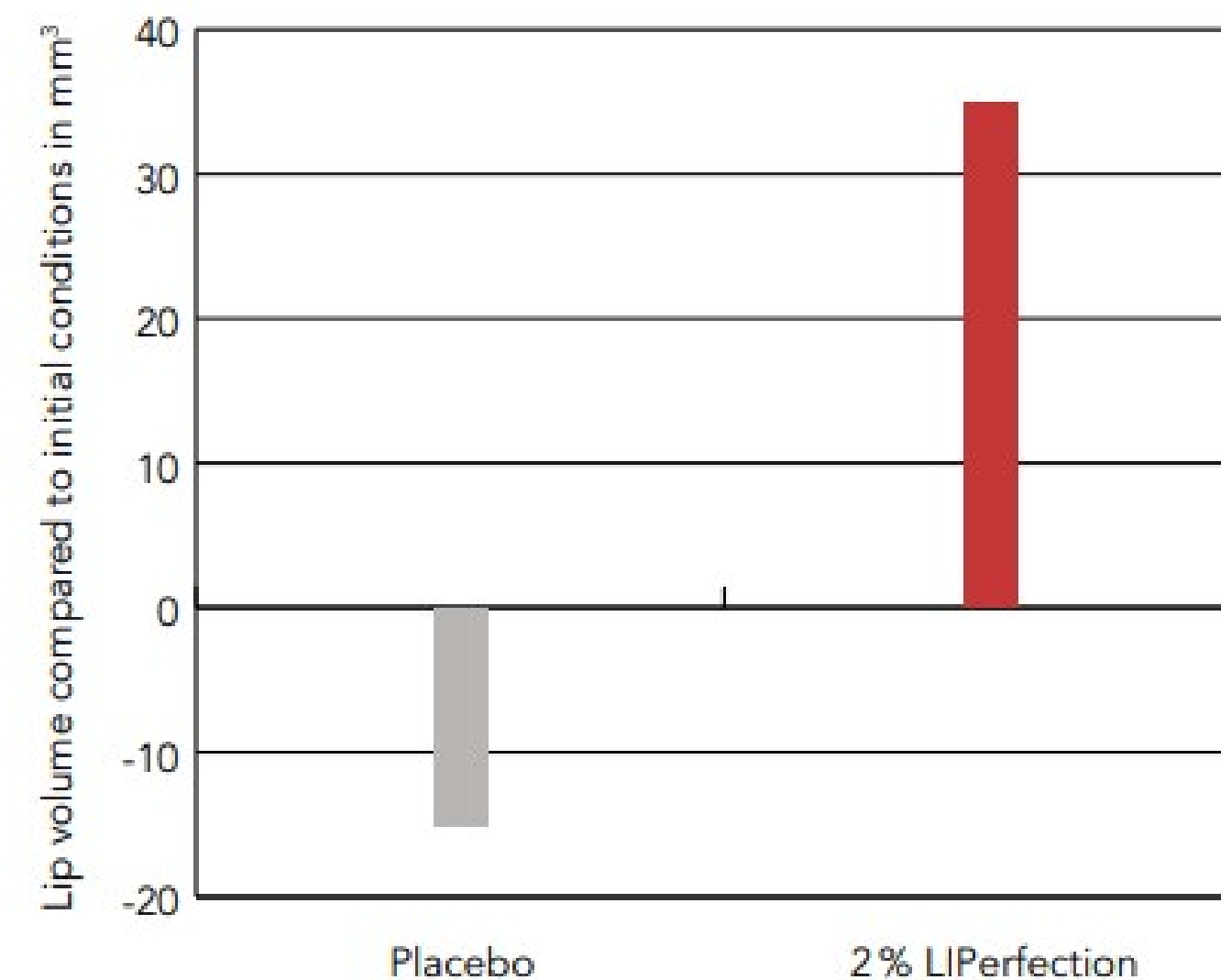
LIPerfection - Absolute volume, luscious feel

- Plumpens and instantly hydrates lips
- Reduces appearance of fine lines
- Gives the lip area a fuller and firmer look
- Adds natural definition to the lips, enhancing their shape and color
- For smooth and juicy lips

Immediate Increase of Hydration



Lip Plumping Effect



Lip Plumping Effect

In a study performed with 18 volunteers aged from 18 to 62 and having dry lips, LIPerfection was shown to increase the volume of the lips.

In a study performed with 10 volunteers aged from 30 to 55, LIPerfection was shown to stimulate the blood micro-circulation. A gel containing 2% LIPerfection or the corresponding placebo gel was applied once to the inner side of the forearms of the volunteers. Methyl nicotinate was used as a positive reference.

HyaPearl

Permeation test - Results show a good ability of HyaPearl to penetrate human skin up to 33.7% comparable to Hyaluronic Acid in water.

T0 – before application



T0.5 – after application



In vivo study:

Clinical-instrumental assessment of the moisturizing effect carried on 10 women, age 18 to 50, by means of a non-invasive skin bioengineering technique able to measure skin moisturization. Product applications 1 time per day (3 passes on the upper and 3 passes on the lower lip)

NG SHEA unsaponifiable™

Soothes the inflamed lips and rebuilds the lip integrity by strengthening the epidermis, restoring the barrier function and improving the moisture level. Repair of damaged lips. Makes the lips comfortable, soft and evenly pink.

CLINICAL TESTS

REBUILDING OF THE LIP INTEGRITY
SOOTHING OF THE INFLAMMATION
SUBLIME LIPS

Corrects surface and colour irregularities



T0



T2 days

Softness **+17% up to +56%**

Effects

Instant Effect

The product optically enlarges the lips
after the first application

Long-Term Results

The product optically enlarges the lips
– *long-term effect after 4 weeks*

Improved Overall Appearance

The product improves the overall appearance of the lips
– *long-term effect after 4 weeks*

Instant Moisturizing

The product provides a feeling of moisturizing the lips
after the first application



Dermatologist-reported findings in a 30-day, 20 subject clinical test.

